Join the NKBA Northern New Jersey Chapter for:
“The Five Levels of a Smart Home”

Presented by: Brad Hintze, Senior Director of Marketing, Control4

Smart homes are all the rage today, but do you really know the difference between smart things and a truly smart home? Come learn about the current state of smart home technology with Brad Hintze from Control4 as he explains the five levels of a smart home and how those levels can provide different support and care for your clients in their homes. You’ll learn the difference between limited integration and whole-home integration, the art of automation orchestration, how technology can improve wellness in the home today, and where the future of smart home is going. Get ready to improve the living experience of your clients by incorporating automation into your designs with this innovative understanding of smart home technology.

In this presentation, Brad will speak on how to:
• Learn the difference between smart products and a smart home and how to communicate that efficiently to your clients to educate and help them understand their technology options.
• Understand the different between DIY vs. Pro install and how professional technology can improve wellness in the home for those of all ages and abilities.
• Learn where smart home technology is going and how the “helpful home” provides more comfortable and safer living experiences and conditions.

Brad is a creative marketing professional with an obsession for technology and business. His extensive career has primarily focused on building valuable tech products and services through engaging with customers, developers, and partners. Brad currently directs all product marketing efforts and strategy for Control4, the world’s largest smart home automation company, offering connected solutions for Entertainment, Smart Lighting, Comfort and Security.

NKBA: 0.1 CEU

Please join us for our social hour with appetizers and a cash bar, followed by a buffet dinner and presentation at The Mansion at Mountain Lakes.
November 12, 2019
THE MANSION AT MOUNTAIN LAKES
90 Route 46
Mountain Lakes, NJ 07046
Social hour begins at 5:30 pm

Meeting Sponsor:

RESTREPO
INNOVATIONS

Meeting Location:
THE MANSION AT MOUNTAIN LAKES
90 ROUTE 46
MOUNTAIN LAKES, NJ 07046

AREA CONTACTS:

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NORTHERN NEW JERSEY CHAPTER REGISTRATION FORM

PRE-REGISTRATION MUST BE RECEIVED
BY END OF DAY ON Friday 11/8/19

Pre-register by credit card:
www.nkbannj.org

Pre-register by mail: send this form and check to:

VICTORIA RECZKOWSKI
Ferguson Kitchen, Bath and Lighting Gallery
50 Spring Street, Ramsey NJ 07446
732-598-4606
TREASURER@NKBANNJ.ORG

Make checks payable to the NKBA Northern New Jersey Chapter.

FIRM INFO:

Company: ____________________________
Address: ____________________________
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Membership #: _______________________

NAMES:

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Registration Fees:

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*Tickets are nonrefundable